



Attorney Docket No.: 4704P005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re the Application of:

SCOTT FABER, ET AL.

Application No.: 09/808,475

Filed: March 13, 2001

For: **AN APPARATUS AND METHOD FOR
RECRUITING, COMMUNICATING WITH,
AND PAYING PARTICIPANTS OF
INTERACTIVE ADVERTISING**

Art Group: TBA

Examiner: To Be Assigned

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INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

Pursuant to Rule 1.97, Applicant desires to make of record the reference(s) set forth on the attached Form PTO 1449. A copy of each reference is submitted herewith.

It is hereby stated that this Information Disclosure Statement is being filed prior to the issuance of the initial office Action, therefore no petition or fee is required. However, in the event a petition is needed for consideration of this Information Disclosure Statement, Applicant hereby so petitions. Please charge any additional fee due to Deposit Account 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

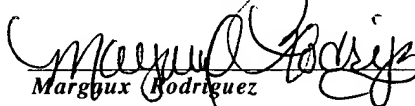
Date: July 13, 2001


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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 to the Patent and Trademark Office on: July 13, 2001


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Form PTO-1449 (Modified)	Atty Docket No. 4704P005	Application No. 09/808,479
List of Patents & Publications Statement	Applicant(s): Scott Faber, et al.	
(Use several sheets if necessary)	Filing Date: March 13, 2001	Group No.: TBA

U.S. PATENT DOCUMENTS

Exam. Initials		Document Number	Date	Name	Class	Sub-class	Filing Date (if appropriate)
	AA	5,818,836	10/06/1998	DuVal			
	AB	US 6,223,165 B1	04/24/2001	Lauffer			
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
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	AK						

FOREIGN PATENT DOCUMENTS

Exam. Initials		Document Number	Date	Country	Class	Sub-class	Translation Yes	No
	AL							
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	AN							
	AO							
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OTHER ART (Including Title, Author, Date, Pertinent Pages, etc.)

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